



# 2026 MSBOA Summer Conference

June 15-17, 2026 - Cragun's Resort on Gull Lake  
11000 Craguns Drive - Brainerd, MN 56401



Date	Start	End	Description	Function Space
<b>June 15, 2026 - Monday</b>				
6/15/2026	3:00 PM	6:00 PM	<b>Check-In &amp; Registration</b> Notebooks Sponsored by: RWR - Keystone Lanyards Sponsored by: Routr Name Badge Sponsored by: Superior Transportation Event Photos Sponsored by: United Bus Sales	Pine Ballroom 4
	4:00 PM	6:00 PM	<b>Board of Directors Meeting</b>	Willow Room
	6:00 PM	10:00 PM	<b>Hospitality Suite</b> Please join us for snacks and beverages Sponsored by: Bridgewater Advisory Group	Shore Room
<b>June 16, 2026 - Tuesday</b>				
6/16/2026	7:00 AM	8:15 AM	<b>Breakfast</b>	Lakeside Dining Room
	7:30 AM	8:30 AM	<b>Check-In &amp; Registration</b> Notebooks Sponsored by: RWR - Keystone Lanyards Sponsored by: Routr Name Badge Sponsored by: Superior Transportation Event Photos Sponsored by: United Bus Sales	Pine Ballroom 4
	8:20 AM	8:30 AM	<b>Introductions</b> Curt Macysyn - MSBOA Executive Director <b>President's Welcome</b> Kathryn Forbord - MSBOA President, Schmitt & Sons	Pine Ballroom 1, 2, 3
	8:30 AM	9:15 AM	<b>Keynote Speaker</b> <b>AI for Small Businesses</b> Katie Heppner, Regional Director, North Central SBDC <b>Sponsored by: Routr</b>	Pine Ballroom 1, 2, 3
	9:15 AM	10:15 AM	<b>Legislative Update</b> Marty Seifert (Flaherty & Hood) - MSBOA Lobbyist <b>Sponsored by: Hoglund Body &amp; Equipment</b>	Pine Ballroom 1, 2, 3
	10:15 AM	10:30 AM	<b>Coffee Break</b> <b>Sponsored by: United Truck &amp; Body</b>	Pine Ballroom 1, 2, 3
	10:30 AM	11:30 AM	<b>State of OEM Industry (OEM Panel)</b> Moderator: Shane Johnson, MSBOA 1st Vice President Panelists: Brad Beauchamp, Blue Bird; Shane Cauble, International; and Jim Taylor, Thomas Built Buses <b>Sponsored by: Express Pressure Washers</b>	Pine Ballroom 1, 2, 3
	11:30 AM	12:15 PM	<b>Latest News from MN State Patrol</b> Lt. Brian Reu (Minnesota State Patrol) <b>Sponsored by: Express Pressure Washers</b>	Pine Ballroom 1, 2, 3
	12:15 PM	1:15 PM	<b>Luncheon</b> <b>Sponsored by Hoglund Bus Company</b>	Lakeside Dining Room
	1:30 PM	5:00 PM	<b>Golf Tournament Shotgun Start</b> Meet in Lobby for Shuttle to Golf Course Pre-registration with fee is required (shotgun start at 2 PM) <b>Title Sponsor:</b> <b>Golf Balls Provided by: SFM Mutual Insurance Company</b> <b>Golf Holes Sponsored by: RWR-Keystone, Gatekeeper Systems, North Central Bus &amp; Equipment, United Bus Sales, and Staples Oil</b>	Legacy Courses Dutch Blue 9 Course
	1:30 PM	4:30 PM	<b>Social Networking Outing - The Captain's Club Private Cruise</b> Pre-registration with fee is required (cruise departs at 2 PM) <b>Sponsored by: The Transit Team</b>	Gull Lake Cruises
	6:00 PM	7:30 PM	<b>Dinner and Golf Awards</b> All Welcome	Lakeside Dining Room

	7:30 PM	8:15 PM	<p align="center"><b>Safety Raffle</b></p> <p align="center">Raffle ticket sales cut off at 10:15 AM</p> <p align="center"><b>Safety Raffle Tickets Sponsored by: The McDowell Agency</b></p>	Lakeside Dining Room
	8:30 PM	10:00 PM	<p align="center"><b>Hospitality Suite</b></p> <p align="center"><i>Please join us for snacks and beverages</i></p> <p align="center"><b>Sponsored by Bridgewater Advisory Group</b></p>	Shore Room
<b>June 17, 2026 - Wednesday</b>				
<b>6/17/2026</b>	7:30 AM	9:00 AM	<p align="center"><b>Breakfast Program: Legal Update</b></p> <p align="center"><i>Tom Revnew (Littler Mendelson P.C.) - MSBOA Legal Counsel</i></p> <p align="center"><i>Presentation starts promptly at 8:15 AM</i></p>	Pine Ballroom 1, 2, 3
	9:00 AM	10:30 AM	<p align="center"><b>Keynote Speaker</b></p> <p align="center"><b>The Gray Zone: Navigating Complex Leadership Challenges</b></p> <p align="center"><i>John Graci, Founder - Applied Leadership System</i></p> <p align="center"><b>Sponsored by United Truck &amp; Body</b></p>	Pine Ballroom 1, 2, 3
	10:30 AM	10:45 AM	<p align="center"><b>Coffee Break</b></p> <p align="center"><b>Sponsored by: HAP Transportation LLC</b></p>	Pine Ballroom 1, 2, 3
	10:45 AM	11:45 AM	<p align="center"><b>The Benefits of Outsourcing Student Transportation Services</b></p> <p align="center"><i>Curt Macysyn, MSBOA Executive Director</i></p>	Pine Ballroom 1, 2, 3
	12:00 PM	12:30 PM	<p align="center"><b>Luncheon</b></p> <p align="center"><i>Guest Excused at 12:30 PM</i></p>	Lakeside Dining Room
	12:30 PM	1:00 PM	<p align="center"><b>General Business Meeting</b></p> <p align="center"><i>Meeting starts promptly at 12:30 PM</i></p>	Lakeside Dining Room
	1:00 PM	3:00 PM	<p align="center"><b>Vendor Show</b></p>	North Lawn
	5:00 PM	6:00 PM	<p align="center"><b>President's Reception</b></p> <p align="center"><b>Sponsored by: North Risk Partners</b></p>	Pine Ballroom 1, 2, 3
	6:00 PM	8:00 PM	<p align="center"><b>MSBOA Awards Banquet</b></p>	Pine Ballroom 1, 2, 3
	8:00 PM	10:00 PM	<p align="center"><b>Live Music with Sherry Jeanne and Grason Reu from Leather Mustang</b></p> <p align="center"><b>Sponsored by: Schmitt &amp; Sons</b></p>	Lakehouse Bar and Grill
as of 05/04/26		*Schedule subject to change/All times are Central Time (CT)		